



PPC
THE PEOPLE'S PICTURE
COMPANY INC

CHANDA CHEVANNES
PRODUCER / DIRECTOR

EXPERIENCE

Producer / Director - October 2005 to Present

Raising Voices, Kampala, Uganda

Overseas contract position with a non-profit organization, working on gender-based violence prevention initiatives in Sub-Saharan Africa.

Key Projects & Achievements

- > Conceptualized, produced, directed and shot one 30-min advocacy film and one 45-min training video.
- > Conceptualized and wrote supplementary educational materials for use with the above videos.

Producer / Director - February 2005 to September 2005

Ontario Literacy Coalition, Toronto, Canada

Produced and directed TAKE A STEP, 60 and 30-second public service announcements for this non-profit group. This commercial is currently being broadcast on radio and television throughout Ontario.

Key Projects & Achievements

- > Created a high-quality television commercial on a very low budget, obtaining discounted rates totaling \$30,000.

Associate Producer / Production Manager - January 2001 to September 2005

Primitive Entertainment Inc., Toronto, Canada

Responsible for the management of all aspects and all stages of production for this documentary film company. Responsibilities included: research, proposal writing and design, funding & tax credit applications, international co-production certification, budgeting, scheduling, hiring, contracting, overseas travel coordination, on-location production support, deliverables management, festival entries, publicity, planning of public screenings and events.

Key Projects & Achievements

- > Managed a total of 8 television productions and coordinated an additional 5 productions from beginning to end.
- > Worked with crews from 1 to 20 people and budgets from \$200,000 to over \$1.5 million.
- > Wrote and compiled funding and grant applications that raised over \$1.5 million in production financing.

Production Secretary - May 2000 to September 2000

Sheridan College, Oakville, Canada

Managed all daily administration of THE MILLENNIUM SERIES, a 6-part series broadcast on TVO. Acted as liaison between Executive Producers and Episode Producers, coordinated equipment and facilities booking, payment of crew members, issued weekly progress reports to Executive Producers and monthly progress reports to the Millennium Bureau of Canada (funders).

EDUCATION

Media Arts Program - September 1998 to May 2001

Sheridan College, Oakville, Canada

Key Projects & Achievements

- > Specialized in producing & production management courses.
- > Graduated with honours.

SKILLS

- > Languages: Intermediate French, Basic Spanish.
- > Software: MS Word, MS Excel, MS Entourage, WordPerfect, Adobe In Design, Adobe Photoshop, Dreamweaver, Movie Magic.
- > Operating Systems: Mac OS 9, OS X, Windows 98 and Windows XP.

AFFILIATIONS

- > Documentary Organisation of Canada.

REFERENCES

- > Available upon request.

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PICTURE
THIS



SELECTED CREDITS

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That of God - Producer / Director - 60 min. - DV / 16mm - 2006

A lyrical documentary film exploring the Quaker principle of "that of God in everyone" through the personal spiritual journey of one Canadian Quaker woman.

- > Independently, with support from NFB-FAP, Samuel Rogers Trust, Ontario Arts Council & Toronto Arts Council.

SASA! - Producer / Director - 30 min. - HDV - 2006

An advocacy film about the disturbing link between HIV/AIDS and domestic violence in Sub-Saharan Africa.

- > Raising Voices in Co-production with The People's Picture Company.
- > Currently in post-production.

The Approach in Action - Producer / Director - 45 min. - HDV - 2006

A training video for violence prevention organizations.

- > Raising Voices in Co-production with The People's Picture Company.
- > Currently in post-production.

Take a Step - Producer / Director - 60/30 sec. - 35mm - 2005

A Public Service Announcement encouraging individuals to enroll in basic skills upgrading programs.

- > The Ontario Literacy Coalition.

Things That Move Season I - Production Supervisor - 20 x 30 min. - HDV - 2005

- > Primitive Entertainment, in Association with History Television Canada.

Four Wings and a Prayer - Associate Producer / Production Manager - 90 min. - HD - 2006

- > Primitive Entertainment and Films À Trois (a Canada/France co-production) in Association with the National Film Board of Canada, The Documentary Channel Canada & France 2.

Lovable - Associate Producer / Production Manager - 90 min. - DV - 2006

- > Primitive Entertainment, in Association with TVOntario.

The Face of Victory - Associate Producer / Production Manager - 74 min. - HD - 2005

- > Primitive Entertainment and Barna-Alper Productions, in Association with History Television Canada, Historia & SBS.

A Perfect Fake - Associate Producer / Production Manager - 60 min. - DV - 2004

- > Primitive Entertainment, in Association with The Documentary Channel Canada & CBC Newsworld.

Stolen Spirits of Haida Gwaii - Associate Producer / Production Manager - 90 min. - DV - 2004

- > Primitive Entertainment, in Association with History Television.

I, Curmudgeon - Associate Producer / Production Manager - 96 min. - DV - 2003

- > Primitive Entertainment, in Association with TVOntario & the Independent Film Channel Canada.

The Digital Divide - Associate Producer / Production Manager - 60 min. - DV - 2003

- > Primitive Entertainment, in Association with Global Television.

An Idea of Canada - Production Coordinator - 90 min. - DV - 2003

- > Rhombus Media, Co-produced with the National Film Board of Canada in Association with Primitive Entertainment & CBC.

The Trouble With Boys - Production Coordinator - 60 min. - BetaSP - 2001

- > Primitive Entertainment, in Association with Discovery Health Canada, Discovery Health US & Discovery Health UK.

McLuhan's Wake - Production Coordinator - 90 min. - DV - 2001

- > Primitive Entertainment, in Association with the NFB, TVOntario, Bravo, SCN & The Knowledge Network.

The Team - Production Coordinator - 8 x 30 min. - DV - 2000

- > Primitive Entertainment, In Association with CBC, CBC Newsworld & Life Network.

The Millennium Series - Production Secretary - 6 x 60 min. - BetaSP - 2000

- > Sheridan College, in Association with TVOntario.